

Case Study: Shemin Nurseries



Shemin Nurseries ramp up efficiency and speed in opening new locations

About Shemin Nurseries

Shemin Nurseries provides a complete selection of high quality fresh nursery stock from woody ornamentals to annuals, perennials, specimens and groundcovers. They also feature a full complement of hardlines including commercial-grade tools, grass seed, mulches, fertilizers, pesticides, stone and paver products and landscape lighting. Several of their twenty-six locations also offer a complete irrigation department.

Challenge

Shemin Nurseries was building four new locations in the U.S. Stocking these new stores was part of the process, and as products were loaded and offloaded from the trucks, the right docking products became a necessity. But without a proper docking solution in place, Shemin experienced inefficiencies that added to delays and chaos. With only a forklift at hand, offloading and unloading products proved to be inefficient, time-consuming and manual.

In one circumstance, several trees that were about to be displayed for sale had their root balls badly damaged as they were dragged off the truck without well-fitted yard ramps. Shemin Nurseries needed a dock and warehouse equipment manufacturer that not only produced high quality products, but also had a reputation of finding solutions that matched the problem.

Solution

Bluff was able to provide Shemin Nurseries four top-of-the-range 25,000 pound capacity yard ramps that worked perfectly in tandem with their forklift operations in all four new locations. Shemin Nurseries was able to save time and increase operational efficiencies exponentially. With the help of Bluff products, Shemin Nurseries was able to avoid further loss of inventory. They were also able to get their products off the truck and onto the ground with more efficiency and speed, open their stores sooner and realize revenues faster.



Overview

With four new locations to open and no proper docking equipments to load and offload their products, Shemin Nurseries had a problem that needed the right docking solution.

With four new yard ramps, Shemin Nurseries experienced increased speed in offloading inventory and opening their stores.